



## 2008 Promotional Schedule



- March 28 AM Pyrotechnics Friday Night Fireworks 2008 Kick-off!  
Cardinals vs. Cardinals (KY3 TV Broadcast)
- March 29 Cardinals vs. Cardinals (The Ozarks CW TV Broadcast)
- April 3 Great Southern Cardinals Schedule Magnet Giveaway (5,000 fans)  
AM Pyrotechnics Friday Night Fireworks Extravaganza
- April 4 Great Southern Cardinals Schedule Magnet Giveaway (5,000 fans)  
AM Pyrotechnics Friday Night Fireworks
- April 6 Hiland Dairy Ice Cream Sunday  
Killian Group of Companies Kids Run the Bases
- April 17 Bud Light Adult 1982 Light Blue Jersey T-Shirt Giveaway (2,500 fans 21 and over)
- April 18 AM Pyrotechnics Friday Night Fireworks  
Hardee's "Star of the Game"  
One lucky fan will win a Meek's Lumber Yard 12' x 12' Deck Package
- April 19 Empire Bank Green Cardinals Cap Giveaway (2,500 fans)  
(The Ozarks CW TV Broadcast)  
2008 Cardinals Challenge Series  
presented by Greater Springfield Area Sports Commission  
Mount Vernon vs. Aurora (Immediately following Cardinals game)
- April 20 Hiland Dairy Ice Cream Sunday  
Killian Group of Companies Kids Run the Bases  
2008 Cardinals Challenge Series  
presented by Greater Springfield Area Sports Commission  
Central vs. Catholic (Immediately following Cardinals game)
- April 29 Leukemia/Lymphoma World Record Night
- April 30 2008 Cardinals Challenge Series  
presented by Greater Springfield Area Sports Commission  
Marshfield vs. Lebanon (Immediately following Cardinals game)
- May 2 AM Pyrotechnics Friday Night Fireworks
- May 3 Great Southern Kids Cardinals Red T-Shirt Giveaway (2,500 fans 12 and under)  
(The Ozarks CW TV Broadcast)
- May 4 BCFO "Pink in the Park" & Almost Mother's Day Pink Carnation Giveaway  
Sponsored by Linda's Flowers (2,000 Moms)  
Hiland Dairy Ice Cream Sunday  
Killian Group of Companies Kids Run the Bases  
2008 Cardinals Challenge Series  
presented by Greater Springfield Area Sports Commission  
Pierce City vs. Purdy (Immediately following Cardinals game)
- May 5 Cinco de Mayo Celebration
- May 6 2008 Cardinals Challenge Series  
presented by Greater Springfield Area Sports Commission  
Stoutland vs. St. James (Immediately following Cardinals game)
- May 16 AM Pyrotechnics Friday Night Fireworks

May 17 Armed Forces Day & Fort Leonard Wood Appreciation  
 AM Pyrotechnics Saturday Night Mid-Missouri Credit Union Fireworks  
 (The Ozarks CW TV Broadcast)

May 18 Three Dog Bakery “Bark in the Park” (All Dogs welcome)  
 Cox Health “Skin Cancer Awareness” (Sun Screen for all fans)  
 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases

May 28 Henry’s Towing Cardinals Fan Scroll Giveaway (2,500 fans)

May 30 Hardee’s “Star of the Game”  
 Big Gas Grill Giveaway to one lucky fan 21 and older  
 AM Pyrotechnics Friday Night Fireworks  
 American National Insurance / Cardinals Red Bike Helmet Giveaway  
 (1,500 kids 12 and under)

May 31 American Family Insurance/Ozarks Food Harvest Day

June 1 American Family Insurance/Ozarks Food Harvest Day  
 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases

June 8 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases

June 9 Chick-Fil-A Team Poster Giveaway (1,500 fans)

June 11 Missouri Lottery “Scratchers” Giveaway (1,000 fans 18 and older)

June 13 AM Pyrotechnics Friday Night Fireworks

June 14 Cox Health Men’s Health Day Knock Out Prostate Cancer  
 (The Ozarks CW TV Broadcast)

June 15 Cox Health Father’s Day Red Cardinals Cap Giveaway (2,500 Dads)  
 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases

June 20 Season Ticket Holder Appreciation Night  
 AM Pyrotechnics Friday Night Fireworks

**June 25 2008 Texas League All-Star Game presented by Great Southern**  
 Great Southern All-Star Lanyard Giveaway (5,000 fans)  
 AM Pyrotechnics All-Star Fireworks Spectacular  
 (The Ozarks CW TV Broadcast)

June 26 Auto Magic / Jiffy Lube Cardinals 2004 NL Champions Replica Ring Giveaway (2,500 fans)

June 27 Hardee’s “Star of the Game”  
 Car-Fi Car Stereo package to one lucky fan (21 and older)  
 AM Pyrotechnics Friday Night Fireworks

June 28 Ozarks Coca-Cola Cardinals Black Cap Giveaway (2,500 fans)

June 29 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases

July 1 Principal Financial Group Family Fun Fest  
 AM Pyrotechnics Friday Night Fireworks

July 10 Longhorn Grill “Louie” Poster Giveaway (1,500 fans)

July 11 AM Pyrotechnics Friday Night Fireworks

July 12 Hiland Dairy Cardinals Lunch Box Back Pack Giveaway (2,500 kids 12 and under)  
 (The Ozarks CW TV Broadcast)

July 13 Children's Miracle Network Day  
 (KY3 TV Broadcast)  
 Hiland Dairy Ice cream Sunday  
 Killian Group of Companies Kids Run the Bases  
 July 18 Hardee's "Star of the Game"  
 Luxury Suite Night for 18 to one lucky fan 21 and older  
 AM Pyrotechnics Friday Night Fireworks  
 July 20 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases  
 July 21 Meeks Downs Syndrome Chromosome 21 "Buddy Walk"  
 AM Pyrotechnics Friday Night Fireworks sponsored by Meeks Lumber Yards  
 July 22 Missouri Lottery "Scratchers" Giveaway (1,000 fans 18 and older)  
 July 23 Justice Jewelers Diamond Night  
 July 24 Cody's Cardinals Car Mug Giveaway (2,500 fans 16 years and older)  
 August 1 AM Pyrotechnics Friday Night Fireworks  
 August 2 (The Ozarks CW TV Broadcast)  
 August 3 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases  
 (KY3 TV Broadcast)  
 August 4 Hardee's Colby Rasmus Bobblehead Giveaway (2,500 fans)  
 August 15 Hardee's "Star of the Game"  
 Stereo One 50" TV to one lucky fan 18 and older  
 AM Pyrotechnics Friday Night Fireworks  
 August 16 St. John's Sports Medicine Athletic Grey T-Shirt Giveaway (2,500 fans)  
 (The Ozarks CW TV Broadcast)  
 August 17 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases  
 August 18 Chick-Fil-A "Colby Rasmus" Poster Giveaway (1,500 fans)  
 August 23 (The Ozarks CW TV Broadcast)  
 August 24 Hiland Dairy Ice Cream Sunday  
 Killian Group of Companies Kids Run the Bases  
 August 25 Allegiant Airlines Free Ticket Giveaway (18 Roundtrip Tickets to be given away)  
 August 26 Chevy Dealers of the Ozarks Baseball Card Giveaway (3,000 fans)  
 August 27 Missouri Lottery "Scratchers" Giveaway (1,000 fans 18 and older)  
 August 28 Drury University Night  
 United Way of the Ozarks Campaign Kickoff Night  
 August 29 Fan Appreciation Night (All fans receive FREE 2009 ticket voucher)  
 AM Pyrotechnics Friday Night Fireworks  
 18' Tracker Boat Grand Prize winner  
 Rick's Automotive Balloon Ride Winner  
 Car-Fi / Stereo One Lucky Fan Giveaway  
 Cub Cadet Tracker Edition Utility Vehicle Giveaway  
 Basket Case One Lucky Fan Giveaway  
 (KY3 TV Broadcast)